

.empathyzer

FOR PLANT LEADERS & EXECUTIVE TEAMS

Important conversations at work shouldn't be handled on instinct.

Empatyzzer helps foremen, supervisors and managers prepare feedback and difficult conversations with a specific person.

THE PROMOTION GAP

SHIFT

**Your best operator
becomes a foreman.**

**The technical job is familiar. The
people job is new.**

WHERE THE BUSINESS FEELS IT

Three conversations that do not stay small.

01 — PROMOTION

An expert starts leading former peers — and learns feedback, delegation and boundaries in the role.

02 — ESCALATION

A difficult conversation is avoided on the shift. The issue returns through HR, production or the board.

03 — CHANGE

A technical decision is clear. The human conversation still determines whether the change works.

A shift conflict. A specific manager.

YOU

The same conflict returned on two shifts. The manager says, 'people are just like that.' How do I talk to him?

EM

Do not start with blame or cost. Ask him to show the exact moment the conflict accelerates. Then agree one behavior to test on the next shift.

Context: you, the other person and this situation.

WHAT USERS REPORTED

Early evidence that users value the support.

77%

would
recommend
Empatyzzer

73%

were
satisfied
with the
rollout

59%

reported
skill growth

Empatyzzer user and implementation research

A CEO'S PERSPECTIVE

“I was losing too much time to communication misunderstandings. Empatyzer shows how to frame a difficult conversation for a specific person.”

Jakub P.

CEO, technology sector · Capterra, March 2026

★★★★★ 5.0/5 on Capterra

A diagnosis keeps Em from giving generic advice.

01 — **DIAGNOSIS** Traits, talents, motivators and tensions

02 — **ASK EM** Help for this person, team or department

03 — **MICRO-LESSONS** Two short, personalized lessons each week

WHAT CHANGES IN THE PLANT

People leadership stops depending on one foreman's experience.

EARLIER — the conversation happens before escalation

CONSISTENTLY — the same support reaches every shift

AT SCALE — new foremen learn while doing the job

PRIVACY IS PART OF THE PRODUCT

Conversations with Em are private.

The company does not read questions or answers.

Empatyzzer does not measure productivity, rank employees or make HR decisions.

A CONTROLLED FIRST STEP

1

**Start with one
plant.**

A few hours

to set up the organization

About 15 minutes

for each user to start

.empathyzer

THE NEXT SHIFT WILL NOT WAIT

Bring the conversation waiting on the next shift.

Book a 30-minute demo.

hello@empathyzer.com

empathyzer.com

Empathyzer. Before an important conversation.