

.empathyzer

FOR PLANT HR & PEOPLE TEAMS

Important conversations at work shouldn't be handled on instinct.

Empatyzzer helps foremen, supervisors and managers prepare feedback and difficult conversations — on every shift.

THE COVERAGE PROBLEM

3x

**HR cannot stand beside
every foreman on every
shift.**

**The conversations still happen —
or fail to happen.**

WHY THE FIRST LINE NEEDS SUPPORT

The people role starts before the training catches up.

- 01** — **FORMER PEERS**
A respected operator becomes foreman and immediately leads the people who were colleagues yesterday.

- 02** — **THREE SHIFTS**
Ordinary first-line conversations reach HR across a schedule HR cannot physically cover.

- 03** — **ACCESS**
Development often reaches the office first — while production leaders carry daily people decisions.

A pattern after one promotion.

YOU

People leave more often after one foreman's shift. How do I raise it without making it an accusation?

EM

**Acknowledge that he knows the shift reality.
Reconstruct two concrete moments, compare what he said with what people may have heard, then agree one new response under pressure.**

Context: you, the other person and this situation.

WHAT USERS REPORTED

Early evidence that users value the support.

77%

would
recommend
Empatzyzer

73%

were
satisfied
with the
rollout

59%

reported
skill growth

Empatzyzer user and implementation research

AN HR BUSINESS PARTNER'S PERSPECTIVE

“Managers no longer need a meeting with me to know how to approach a difficult subject. As an HR business partner, I can focus on real support.”

Agata K.

HR business partner · Capterra, March 2026

★★★★★ 5.0/5 on Capterra

A diagnosis keeps Em from giving generic advice.

-
- | | | | |
|-----------|----------|----------------------|---|
| 01 | — | DIAGNOSIS | Traits, talents, motivators and tensions |
| <hr/> | | | |
| 02 | — | ASK EM | Help for this person, team or department |
| <hr/> | | | |
| 03 | — | MICRO-LESSONS | Two short, personalized lessons each week |

WHAT CHANGES FOR PLANT HR

First-line leaders get help. HR keeps the hard cases.

ON EVERY SHIFT — foremen prepare
conversations on a phone

**FOR
EMPLOYEES** — development reaches
beyond the office

FOR HR — formal, complex and risky
cases stay with HR

PRIVACY IS PART OF THE PRODUCT

Conversations with Em are private.

The company does not read questions or answers.

No productivity measurement. No monitoring. No rankings or formal employee evaluation.

START WHERE THE PRESSURE IS VISIBLE

1

**Start with
foremen in one
plant.**

A few hours

to launch the organization

About 15 minutes

for each user to start

.empathyzer

THE NEXT SHIFT WILL NOT WAIT

Bring the conversation waiting on the next shift.

Book a 30-minute demo.

hello@empathyzer.com

empathyzer.com

Empathyzer. Before an important conversation.